



Illuminating new pathways to better health

LucyRx is an independent prescription care partner bringing radical transparency and flexibility to a system that's ripe for reform.

We uncover what's hidden, clarify what's convoluted, and give you the power to design plans that work for you. With conflict-free economics, real-time insights, and a care model that treats people like people, we're turning pharmacy from a black box into a benefit you can actually manage.

Built purposefully to do things differently

- **Operating independently:** Free from conflicts of interest, so coverage decisions stay in your hands.
- **Acting as your fiduciary:** Direct pass-through rebates and no hidden fees, aligned to the best net value.
- **Committed to relentless innovation:** LucyIQ™ analytics and NDC-11-level reporting for audit-ready visibility.
- **Led by seasoned professionals:** Healthcare and benefits operators with decades of experience delivering at scale.

LucyRx Highlights

- Privately held, independent PBM
- Founded in 2023 with 15 years of operational excellence
- Headquartered in Bethesda, MD
- Serving all 50 states, Puerto Rico, and USVI
- **300+** employees
- **4,000+** plan sponsor clients
- **1.65M** members supported
- **97%** client retention
- **65** client NPS

Better prescription care requires a better playbook

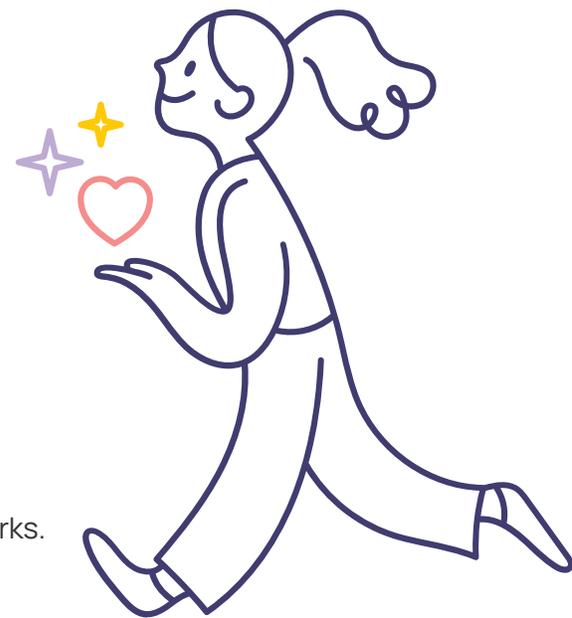


EMPOWERED Choice

Unlocking what's often restricted.

Plan sponsors are free to shape coverage and solutions around their population, instead of being locked into a single PBM model.

- **Unlimited Formulary Marketplace** removes exclusive network/GPO constraints and keeps coverage decisions in employers' hands.
- **Tailored formularies and strategies** across high-impact categories, with flexibility as needs change.
- **Better access** across mail and specialty, without restrictive networks.





ENLIGHTENED Cost

Clarifying what's often complicated.

Conflict-free economics align LucyRx and plan sponsors on where dollars go, so you can manage to the best net value with audit-ready clarity.

- **Direct pass-through rebates and no hidden fees** provide transparency.
- **LucyIQ analytics** translate claims into insight you can act on, including what's driving spend and what's changing outcomes.
- **NDC-11-level reporting** so employers can track utilization, outcomes, and net cost with confidence.



ELEVATED Care

Focusing on what's often forgotten.

We make pharmacy human, so members feel guided when therapy is complex, expensive, or time-sensitive, and HR isn't stuck playing middleman.

- **Care Guides** provide one-to-one support from registered nurses, licensed pharmacists, and U.S.-based certified pharmacy technicians.
- **Fewer delays and handoffs** through clear navigation, proactive outreach, and coordinated issue resolution.
- **Connected Specialty Care Network** supports faster starts and tighter coordination across prescribers, pharmacies, and the plan.

Expert guidance from a partner that acts as an extension of your team

You get clinical and operational expertise to turn strategy into measurable performance.

- **Proactive, responsive client success teams** who stay close to implementation and ongoing performance.
- **Clinical strategists** who help evaluate categories, anticipate change, and tighten management without blunt utilization tactics.
- **Program and performance governance** grounded in data and outcomes, not vendor preferences.

Ready to see prescription care in a new light? Connect with us today.

Prescription care
brilliantly reimagined

877.846.3397
lucyrx.com/contact-sales